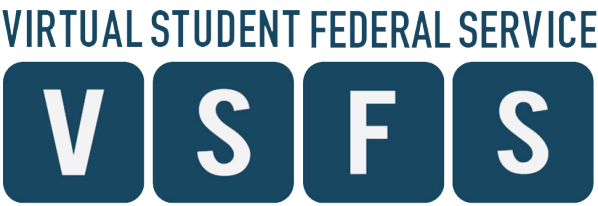


EAP/PD Digital Diplomacy Newsletter



Project Title	EAP/PD Digital Diplomacy Newsletter
Project Summary	Create a weekly email for social media practitioners that summarizes the latest digital news and trends. Collect and provide actionable insights from digital campaigns and analytics reports.
Country	United States
Country/Region of Focus	East Asia and Pacific

Project Description

With the fast-paced evolution of digital diplomacy, many of the Department’s social media practitioners in the Bureau of East Asian and Pacific Affairs have limited time to keep up with the latest trends and examples from their counterparts in other embassies and consulates. We’d like to create a weekly digital diplomacy recap that provides summaries of information with actionable insights. This will include highlights from digital policy news, marketing case studies, engagement best practices, methods to counter disinformation, and more. We will also highlight analytics reports, best practices, and lessons learned from embassies’ social media campaigns in an effort to build a community of practice around digital diplomacy.

Required Skills or Interests

- Skill(s)
- Marketing
- Research
- Social media management
- Writing

Additional Information

None

Language Requirements

None